

## VIDEO AUCTION PACKAGES

PREMIUM, BRAND SAFE INVENTORY AT SCALE

**Drive performance at scale with PubMatic's highly viewable video Auction Packages. We've created bespoke packages to meet your video KPIs.**

Our premium instream package delivers highly engaged viewers in brand safe environments across CTV, mobile app and mobile and desktop web.

Our video reach extension package delivers additional scale to compliment your other screen strategies.

### PUBMATIC AUCTION PACKAGES

*Transparent, Targeted, Turbo-Charged*

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Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

### INSTREAM VIDEO PACKAGE



Premium OTT and Instream Environments Only



Cross device – CTV, Mobile App, Mobile and Desktop Web



Local and Global Inventory



Brand Safe, Fraud Free Inventory



Minimum Viewability of 70%



Scale: >2.8b Monthly Impressions

**REACH HIGHLY ENGAGED USERS ON THESE PREMIUM SITES... AND MANY MORE**

INDIA TODAY

VIACOM 18

TIMES INTERNET

HT Hindustan Times

Jagran

ZEEMEDIA

Reach out to your PubMatic rep for full site list.

## VIDEO REACH EXTENSION PACKAGE



Premium Instream and Outstream Environments



Cross device – CTV, Mobile App, Mobile and Desktop Web



Local and Global Inventory



Brand Safe, Fraud Free Inventory



Minimum Viewability of 60%



Scale: >5.9b Monthly Impressions

## REACH HIGHLY ENGAGED USERS ON THESE PREMIUM SITES... AND MANY MORE

Network 18

INDIA TODAY



sportskeeda



mint

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## BRAND SAFE, TRANSPARENT, FRAUD FREE

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.



### ABOUT PUBMATIC

PubMatic (Nasdaq: PUBM) is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future. PubMatic's sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetization by enabling marketers to drive return on investment and reach addressable

audiences across ad formats and devices. Since 2006, our infrastructure-driven approach has allowed for the efficient processing and utilization of data in real time. By delivering scalable and flexible programmatic innovation, we improve outcomes for our customers while championing a vibrant and transparent digital advertising supply chain.