

REWARDED VIDEO AUCTION PACKAGE INDIA

PREMIUM, BRAND SAFE INVENTORY AT SCALE

There are approximately millions of different apps available on the iOS App Store and Google Play Store¹— accounting for almost every part of a consumer's online life.

Reach them with highly effective rewarded video that delivers the highest CTR and conversion rate of all mobile app ad formats.²

PubMatic's rewarded video auction package can help you meet your performance KPIs — delivering exceptional viewability, view-through and click-through, in brand safe environments across top ranked Android and iOS mobile apps.

PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

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Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

REWARDED VIDEO INVENTORY



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms

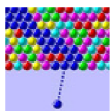


Minimum Viewability of 70%

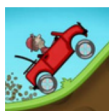


Scale: >83m Monthly Impressions

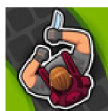
REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE



Bubble Shooter



Hill Climb Racing



Hunter Assassin



My Talking Tom Friends



Temple Run 2



Tiles Hop

Reach out to your PubMatic rep for full site list.

BRAND SAFE, TRANSPARENT, FRAUD FREE

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.

FULL-TIME
QUALITY TEAM

GLOBAL
ALLOW LISTS &
BLOCK LISTS

PUBMATIC'S
FRAUD FREE
GUARANTEE

PRE-BID DETECTION
AND POST-BID
PREVENTION OF
INVALID TRAFFIC

KEY INDUSTRY
CERTIFICATIONS

LOG-LEVEL
DATA

¹ Source: Business of Apps, 2021

² Source: Admixer, 2020