

## REWARDED VIDEO AUCTION PACKAGE INDONESIA

PREMIUM, BRAND SAFE INVENTORY AT SCALE

There are approximately millions of different apps available on the iOS App Store and Google Play Store<sup>1</sup>— accounting for almost every part of a consumer's online life.

Reach them with highly effective rewarded video that delivers the highest CTR and conversion rate of all mobile app ad formats.<sup>2</sup>

PubMatic's rewarded video auction package can help you meet your performance KPIs — delivering exceptional viewability, view-through and click-through, in brand safe environments across top ranked Android and iOS mobile apps.

### PUBMATIC AUCTION PACKAGES

*Transparent, Targeted, Turbo-Charged*

#### Contact Information:

Advertiser Solutions, Southeast Asia  
& Korea and Greater China

[AdSolsSEAGCK@PubMatic.com](mailto:AdSolsSEAGCK@PubMatic.com)

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

### REWARDED VIDEO INVENTORY



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms

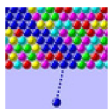


Minimum Viewability of 70%

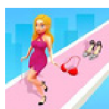


Scale: >640m Monthly Impressions

### REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE



Bubble Shooter



Catwalk Beauty



My Talking Tom 2



SimCity Build It



Tiles Hop



Word Crush

Reach out to your PubMatic rep for full site list.

### BRAND SAFE, TRANSPARENT, FRAUD FREE

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.

FULL-TIME  
QUALITY TEAM

GLOBAL  
ALLOW LISTS &  
BLOCK LISTS

PUBMATIC'S  
FRAUD FREE  
GUARANTEE

PRE-BID DETECTION  
AND POST-BID  
PREVENTION OF  
INVALID TRAFFIC

KEY INDUSTRY  
CERTIFICATIONS

LOG-LEVEL  
DATA

<sup>1</sup> Source: Business of Apps, 2021

<sup>2</sup> Source: Admixer, 2020