

MOBILE GAMING AUCTION PACKAGES

PREMIUM, BRAND SAFE INVENTORY AT SCALE

There are more than 1.5 billion gamers in APAC¹ and they like ads! 82% of mobile gamers prefer free mobile games with ads to paid mobile games without.²

Drive performance at scale with PubMatic's highly viewable mobile gaming auction packages. We've created bespoke packages to meet your video and display KPIs.

PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

Advertiser Solutions, Southeast Asia
& Korea and Greater China

AdSolsSEAGCK@PubMatic.com

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

MOBILE GAMING — VIDEO



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms



Minimum Viewability of 70%



Scale: >173m Monthly Impressions

REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE



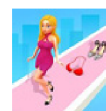
Aquapark.io



Asphalt 8



Candy Crush Saga



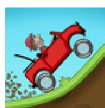
Catwalk Beauty



Dude Theft Wars



Granny



Hill Climb Racing



Kick The Buddy



Love Pins



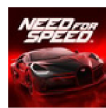
Magic Tiles 3



Mobile Legends



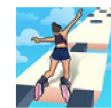
My Talking Tom 2



Need for Speed



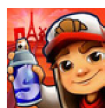
Pooking - Billard City



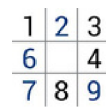
Sky Roller



Solar Smash



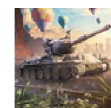
Subway Surfers



Sudoku



Tiles Hop



World of Tanks Blitz

Reach out to your PubMatic rep for full site list.

¹ Source: App Annie, 2020

² Source: Business of Apps, 2021

MOBILE GAMING – DISPLAY



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms



Minimum Viewability of 70%



Scale: >519m Monthly Impressions

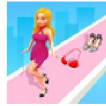
REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE



Aquapark.io



Bricks Breaker Quest



Catwalk Beauty



Count Masters



Drop The Number



Hill Climb Racing



Ice Age Village



Jewels Legend



Live Score



Magic Tiles 3



Mahjong Match Puzzle



Marble Mission



Mobile Legends



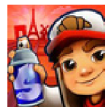
My Talking Angela



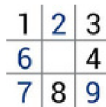
My Talking Tom



Sakura School Simulator



Subway Surfers



Sudoku



Talking Tom Gold Run



Tiles Hop

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BRAND SAFE, TRANSPARENT, FRAUD FREE

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.

FULL-TIME
QUALITY TEAM

GLOBAL
ALLOW LISTS &
BLOCK LISTS

PUBMATIC'S
FRAUD FREE
GUARANTEE

PRE-BID DETECTION
AND POST-BID
PREVENTION OF
INVALID TRAFFIC

KEY INDUSTRY
CERTIFICATIONS

LOG-LEVEL
DATA

ABOUT PUBMATIC

PubMatic (Nasdaq: PUBM) is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future. PubMatic's sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetization by enabling marketers to drive return on investment and reach addressable

audiences across ad formats and devices. Since 2006, our infrastructure-driven approach has allowed for the efficient processing and utilization of data in real time. By delivering scalable and flexible programmatic innovation, we improve outcomes for our customers while championing a vibrant and transparent digital advertising supply chain.