

MOBILE GAMING AUCTION PACKAGES

PREMIUM, BRAND SAFE INVENTORY AT SCALE

There are more than 1.5 billion gamers in APAC¹ and they like ads! 82% of mobile gamers prefer free mobile games with ads to paid mobile games without.²

Drive performance at scale with PubMatic's highly viewable mobile gaming auction packages. We've created bespoke packages to meet your video and display KPIs.

PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

Advertiser Solutions, Southeast Asia & Korea and Greater China

AdSolsSEAGCK@PubMatic.com

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

MOBILE GAMING — VIDEO



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms



Minimum Viewability of 70%



Scale: >3.76b Monthly Impressions

REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE



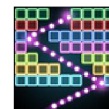
1945: Air Force



Block Puzzle Jewel



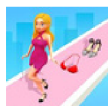
Brain Out



Bricks Breaker Quest



Candy Crush Saga



Catwalk Beauty



Dude Theft Wars



Ludo King



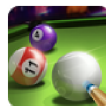
Mobile Legends



My Talking Angela



My Talking Tom 2



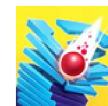
Pooking - Billiards City



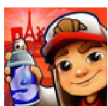
Robbery Bob



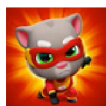
Solar Smash



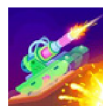
Stack Ball



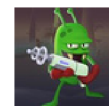
Subway Surfers



Talking Tom Hero Dash



Tank Stars



Zombie Catchers



Zombie Tsunami

Reach out to your PubMatic rep for full site list.

¹ Source: App Annie, 2020

² Source: Business of Apps, 2021

MOBILE GAMING – DISPLAY



Premium In-App Environments Only



OS Agnostic – Both Android and iOS platforms

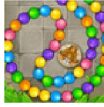


Minimum Viewability of 70%



Scale: >6.31b Monthly Impressions

REACH HIGHLY ENGAGED USERS ON THESE PREMIUM APPS... AND MANY MORE

 Brick Breaker Quest	 Cooking Madness	 Count Masters	 FRAG Pro Shooter	 Hide Online
 Hungry Shark World	 Magic Tiles 3	 Mahjong Match Puzzle	 Marble Mission	 Mobile Legends
 My Talking Angela	 My Talking Tom 2	 Ocean Match Puzzle	 Plants vs. Zombies	 Robbery Bob 2
 Street Racing 3D	 Stumble Guys	 Subway Surfers	 Talking Tom Hero Dash	 Tiles Hop

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BRAND SAFE, TRANSPARENT, FRAUD FREE

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.



ABOUT PUBMATIC

PubMatic (Nasdaq: PUBM) is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future. PubMatic's sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetization by enabling marketers to drive return on investment and reach addressable

audiences across ad formats and devices. Since 2006, our infrastructure-driven approach has allowed for the efficient processing and utilization of data in real time. By delivering scalable and flexible programmatic innovation, we improve outcomes for our customers while championing a vibrant and transparent digital advertising supply chain.