



PubMatic

HOLI AUCTION PACKAGE

SECURE PREMIUM, OMNICHANNEL INVENTORY

Take advantage of PubMatic's Holi Auction Package to help secure brand-safe inventory that reaches shoppers as they search for great deals across the premium publishers on PubMatic's platform.

BENEFITS OF TARGETING WITH AN SSP

IMPROVED REACH & PERFORMANCE

Data applied through PubMatic's Connect has helped double campaign reach and increase viewability, VCR, and CTR.

BETTER WORKFLOW

Limited activation steps to streamline setup and measurement and stretch media dollars further, with fewer fees.

LESS DATA LEAKAGE

Mitigate fraud with less data leakage and understand what drives performance with near-real-time analytics across your deals.

FLEXIBILITY & CONTROL

Target whomever, whenever, and however you want with data direct from the source.

SERVICE, YOUR WAY

PubMatic has specific support built for your needs.

PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

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Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

ABOUT PUBMATIC

PubMatic is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future

PARTICIPATING DATA PROVIDERS



lifesight

LOTAME®

ENGAGE AUDIENCES ON THESE PREMIUM SITES AND MORE

airtel
xstream



Hindustan Times



ZEEMEDIA

voot