

HIGH VIDEO COMPLETION RATE AUCTION PACKAGE

SECURE PREMIUM, HIGH VIDEO COMPLETION RATE INVENTORY

Measured as a percentage of viewers watching a video from start to finish, Video Completion Rate (VCR) targeting is a must-have in any advertiser's toolkit. Access high VCR inventory offered by PubMatic's plethora of premium publishers on a variety of platforms and across geographies.

Drive superior campaign performance to optimise and surpass your advertising goals with PubMatic's High VCR Auction Package today.

PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

Advertiser Solutions, Southeast Asia & Korea and Greater China

AdSolsSEAGCK@PubMatic.com

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

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Mobile OS and Platform Agnostic



Average CPM: \$1.93 (SG), \$2.53 (SEA)



Minimum VCR of 80%



Scale: >2.3bn Monthly Impressions

REACH HIGHLY ENGAGED USERS ON PREMIUM INVENTORY INCLUDING...

9GAG

ABS CBN

viu

IQIYI
iQ.com

K
KOMPAS.com

LINE TV

detik.com

Vidio



Reach out to your PubMatic rep for full site list.

*Results are dependent on a number of factors and are not guaranteed.