

HIGH NET WORTH AUCTION PACKAGE

SECURE PREMIUM, OMNICHANNEL INVENTORY TARGETED AT HIGH NET WORTH INDIVIDUALS

PubMatic's High Net Worth Individuals Auction Package helps you engage with your desired audience at scale. Select this pre-built package to secure brand-safe inventory that reaches intenders and purchasers of luxury goods & services, high income individuals, and high net worth individuals.

BENEFITS OF TARGETING WITH AN SSP

- IMPROVED REACH & PERFORMANCE** Data applied through PubMatic's Connect has helped double campaign reach and increase viewability, VCR, and CTR.
- BETTER WORKFLOW** Limited activation steps to streamline setup and measurement and stretch media dollars further, with fewer fees.
- LESS DATA LEAKAGE** Mitigate fraud with less data leakage and understand what drives performance with near-real-time analytics across your deals.
- FLEXIBILITY & CONTROL** Target whomever, whenever, and however you want with data direct from the source.
- SERVICE, YOUR WAY** PubMatic has specific support built for your needs.

PARTICIPATING DATA PROVIDERS



ENGAGE AUDIENCES ON THESE PREMIUM SITES AND MORE



PUBMATIC AUCTION PACKAGES

Transparent, Targeted, Turbo-Charged

Contact Information:

Advertiser Solutions, Southeast Asia & Korea and Greater China

AdSolsSEAGCK@PubMatic.com

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

ABOUT PUBMATIC

PubMatic is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future