

Drive performance at scale with PubMatic's highly viewable video Auction Packages. We've created bespoke packages to meet your video KPIs.

Our premium instream package delivers highly engaged viewers in brand safe environments across CTV, mobile app and mobile and desktop web.

Our video reach extension package delivers additional scale to compliment your other screen strategies.

PUBMATIC AT A GLANCE	
<b>524</b> BILLION AD IMPRESSIONS PER DAY	1,650 DIRECT PUBLISHERS
875 EMPLOYEES	PUBM NASDAQ LISTED

#### **INSTREAM VIDEO PACKAGE**



Premium OTT and Instream Environments Only



Cross device — CTV, Mobile App, Mobile and Desktop Web



**Local and Global Inventory** 



**Brand Safe, Fraud Free Inventory** 



Minimum Viewability of 70%



Scale: >66mm Monthly Impressions

# REACH HIGHLY ENGAGED USERS ON THESE PREMIUM SITES... AND MANY MORE













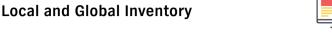
Reach out to your PubMatic rep for full site list.

#### **VIDEO REACH EXTENSION PACKAGE**



**Premium Instream and Outstream Environments** 







Minimum Viewability of 60%



Cross device — CTV, Mobile App, Mobile and Desktop Web



**Brand Safe, Fraud Free Inventory** 



Scale: >347mm Monthly Impressions

### REACH HIGHLY ENGAGED USERS ON THESE PREMIUM SITES... AND MANY MORE

**9GAG** 











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## **BRAND SAFE, TRANSPARENT, FRAUD FREE**

All our inventory is thoroughly vetted by our Inventory Quality team before onboarding so you can be sure your campaigns are brand safe, transparent, and fraud free.

FULL-TIME QUALITY TEAM

GLOBAL ALLOW LISTS & BLOCK LISTS PUBMATIC'S FRAUD FREE GUARANTEE

PRE-BID **DETECTION AND** POST-BID PREVENTION OF INVALID TRAFFIC

**KEY INDUSTRY** CERTIFICATIONS LOG-LEVEL DATA









#### ABOUT PUBMATIC

PubMatic (Nasdaq: PUBM) is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future. PubMatic's sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetization by enabling marketers to drive return on investment and reach addressable

audiences across ad formats and devices. Since 2006, our infrastructure-driven approach has allowed for the efficient processing and utilization of data in real time. By delivering scalable and flexible programmatic innovation, we improve outcomes for our customers while championing a vibrant and transparent digital advertising supply chain.

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