

AUTO ENTHUSIASTS AUCTION PACKAGE

SECURE PREMIUM, OMNICHANNEL INVENTORY TARGETED AT AUTO ENTHUSIASTS

PubMatic's Auto Enthusiasts Auction Package helps you engage with your desired audience at scale. Select this pre-built package to secure brand-safe inventory that reaches auto enthusiasts, racing fans, and luxury car owners.

BENEFITS OF TARGETING WITH AN SSP

IMPROVED REACH & PERFORMANCE

Data applied through PubMatic's Connect has helped double campaign reach and increase viewability, VCR, and CTR.

BETTER WORKFLOW

Limited activation steps to streamline setup and measurement and stretch media dollars further, with fewer fees.

LESS DATA LEAKAGE

Mitigate fraud with less data leakage and understand what drives performance with near-real-time analytics across your deals.

FLEXIBILITY & CONTROL

Target whomever, whenever, and however you want with data direct from the source.

SERVICE, YOUR WAY

PubMatic has specific support built for your needs.

Contact Information:

Advertiser Solutions, Southeast Asia & Korea and Greater China

AdSolsSEAGCK@PubMatic.com

Worldwide: 18 Offices, 12 Data Centers

Founded: 2006, Nasdaq: PUBM

Employees: 875

PUBMATIC AT A GLANCE*

524B Daily Ad Impressions

1.4T Advertisers Bids Per Month

7.4 Data Processed Daily

*As of December 31, 2022

PARTICIPATING DATA PROVIDERS



ENGAGE AUDIENCES ON THESE PREMIUM SITES AND MORE



ABOUT PUBMATIC

PubMatic is an independent technology company maximizing customer value by delivering digital advertising's supply chain of the future