

## PUBLISHER SPOTLIGHT PLEX



**Plex is a globally available one-stop-shop streaming media service offering thousands of free movies and TV shows and hundreds of free-to-stream live TV channels from the biggest names in entertainment. It is the only streaming service that lets users manage their personal media alongside a continuously growing library of free third-party entertainment spanning all genres, interests, and mediums including podcasts, music, and more. With a highly customizable interface and smart recommendations based on the media you enjoy, Plex brings its users the best media experience on the planet from any device, anywhere.**

# PLEX

### PRIMARY DEMO

- 57% Male
- 18 - 65 yrs old, with a median age of 49
- Median income of \$72,500

### FORMATS SUPPORTED

- Mp4 & Innovid

### APP STORES/PLATFORM AVAILABLES

Available on over 45+ vMVPDs, apps and devices, including:

- Android (Mobile & TV)
- iOS
- LG
- Samsung
- Sony
- Toshiba
- Chromecast
- Roku
- VIZIO
- VIDAA
- Desktop
- Playstation
- Xbox
- Amazon Fire TV
- Apple TV

### CONTENT VERTICAL

- Entertainment

### AUDIENCE REACH

- 2,400,000 MAUs

### INVENTORY TYPE

- CTV/Mobile/Desktop

### CHANNELS



**Get in touch today to set up a deal!**

**ACTIVATE NOW**