

PUBLISHER SPOTLIGHT

# FLOSPORTS

# Be there.

Finally, your sport has a home. FloSports ignites highly-engaged fans through live events, exclusive content and in-depth coverage – giving their sports the love they deserve and fueling loyal, sport-specific tribes in the process. FloSports streams 10,000+ live events per year and represents a turnkey opportunity for brands to reach unduplicated sports fans and athletes within a premium OTT/CTV environment.

## FLOSPORTS

### PRIMARY DEMO

- A18-49
- Male: 54%
- Female: 46%
- Sports fans

### CONTENT VERTICAL

- Sports only

### CHANNELS

26 individual sports channels

**BIKES**

**CHEER**

**GRAPPLING**

**HOCKEY**

**MARCHING**

**RACING**

**SOFTBALL**

**TRACK**

**VOLLEYBALL**

**WRESTLING**

### FORMATS SUPPORTED

- VAST MP4 (No VPAID)
- Support for creative lengths up to 60 seconds
- Support for pre and mid-roll

### INVENTORY TYPE

- In-stream video
- Live streamed events
- Non-skippable
- Full episode content (Live event, feature films, documentaries, series)
- Server-Side Ad Insertion

### APP STORE/PLATFORM AVAILABLE

- Roku
- Apple TV
- Fire TV
- iOS
- Android
- Chromecast

Get in touch today to set up a deal!

ACTIVATE NOW