# **PubMatic**



DistroTV™ is the largest, independent, free, ad-supported streaming television service on the market. With more than 150 live and linear channels plus thousands of hours of video on demand (VOD) shows, DistroTV provides content to connect with consumer interests around entertainment, lifestyle, sports, news, documentaries and international content. DistroTV is available across all major streaming platforms.

# PRIMARY DEMO

- Adults: 18+Male: 60%
- Female: 40%

# CONTENT VERTICAL

- Entertainment (Movies & TV)
- News & Opinion
- Business
- Sports
- Reality & Documentaries
- Lifestyle
- Music
- Spanish

## FORMATS SUPPORTED

- VAST
- mp4
- 1920x1080

#### ■ INVENTORY TYPE

Pre/Mid Roll

#### APP STORE/PLATFORM AVAILABLE

- Amazon Fire TV
- Roku
- Apple TV
- AndroidTV
- SamsungTV+

- LG (Apps)
- iOS
- Android
- Web (Desktop/Mobile Web)

Get in touch today to set up a deal!

**ACTIVATE NOW** 



## CHANNELS



















